

Can you tell the difference between the lenses in these two frames?



Discount Lenses

Varilux Progressives

You can when you're wearing them!

Here's why:

Let's compare Varilux Progressive Lenses with lenses from Discount Optical Stores, Buy One/Get One offers and 2-Pairs-for-One-Price deals and see if you really get what you pay for.

<u>Lens Feature</u>	<u>Varilux Progressives</u>	<u>Discount Lenses</u>	<u>Two Pairs One Price</u>	<u>Buy One/Get One</u>
Latest technology	Yes	No	No	No
50% less head movement	Yes	No	No	No
Seamless changes*	Yes	No	No	No
Widest field of vision	Yes	No	No	No
Wide high reading area	Yes	No	No	No
Minimal peripheral distortion	Yes	No	No	No
Thinnest and lightest	Yes	No	No	No
High & wide near vision	Yes	No	No	No
Cosmetically superior	Yes	No	No	No

**Between near, mid-range and far vision areas*